

# GAI - TOD THAI FRIED CHICKEN



## THAI FRIED CHICKEN

With so many Thai restaurant around town, we want to do something different and specialize in one main dish. Gai Tod is a Thai version of Korean BBQ chicken. It's our take on flavoring the basic comfort food to the next level by adding different variety of unique flavor sauce to it that's not just BBQ sauce.

The sauce will have a hint of spicy Thai flavor such as the different level of spicy form Thai chili, crispy garlic, Sriracha, lemongrass, ginger to the basic favorite like the BBQ. Customers can build their own fried chicken meal with the accompanying sides and add ons.



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**CATCH** | DESIGN STUDIO



# THAI FRIED CHICKEN

# TASTY





**THAI**

*Favorite*



**Signature**

**FRIED GARLIC**

**Toppings with Sticky Rice**





### Step 1

Choose your Chicken:

Wings	\$9
Tights	\$9
Drumpsticks	\$9
Mix	\$14



### Add ons:

Fries	\$2
Seweed	\$3
Sticky Rice	\$3
Papaya Salad	\$6
Garlic Rice	\$6

### Step 2

Choose your sauce:

Thai Chili	Lemongrass
Crispy Garlic	Ginger
Sriracha	BBQ

### Step 3

Choose your Toppings

Crispy Garlic	Fried Chili
Ginger	Salad
Seaweed	Kimchi



*New!*

# ★★★ CHICKEN MENU

Best  
Quality

## Step 1

Choose your chicken

Wings	\$9
Tights	\$9
Drumpsticks	\$9
Mix	\$14

## Step 2

Choose your sauce

Thai Chili	Lemongrass
Crispy Garlic	Ginger
Sriracha	BBQ

## Step 3

Choose your Toppings

Crispy Garlic
Ginger
Seaweed
Fried Chili
Salad
Kimchi

Add ons:

Fries \$2	Papaya Salad \$6
Sticy Rice \$3	Garlic Rice \$6
Seweed \$3	



**COLOR  
SCHEME &  
TAKE OUT  
Package**



# STOREFRONT CONCEPTUAL



# STOREFRONT CONCEPTUAL





# STOREFRONT CONCEPTUAL



## MATERIALS SELECTION



DARK RECLAIMED WOOD



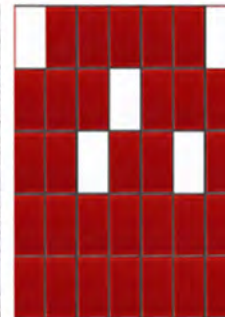
COPPER SHEET



NEON LIGHT SIGN



QUARTZ



SUBWAY TILES



NAVY PAINT



PAINTED PERFORATED



LIGHT WOOD