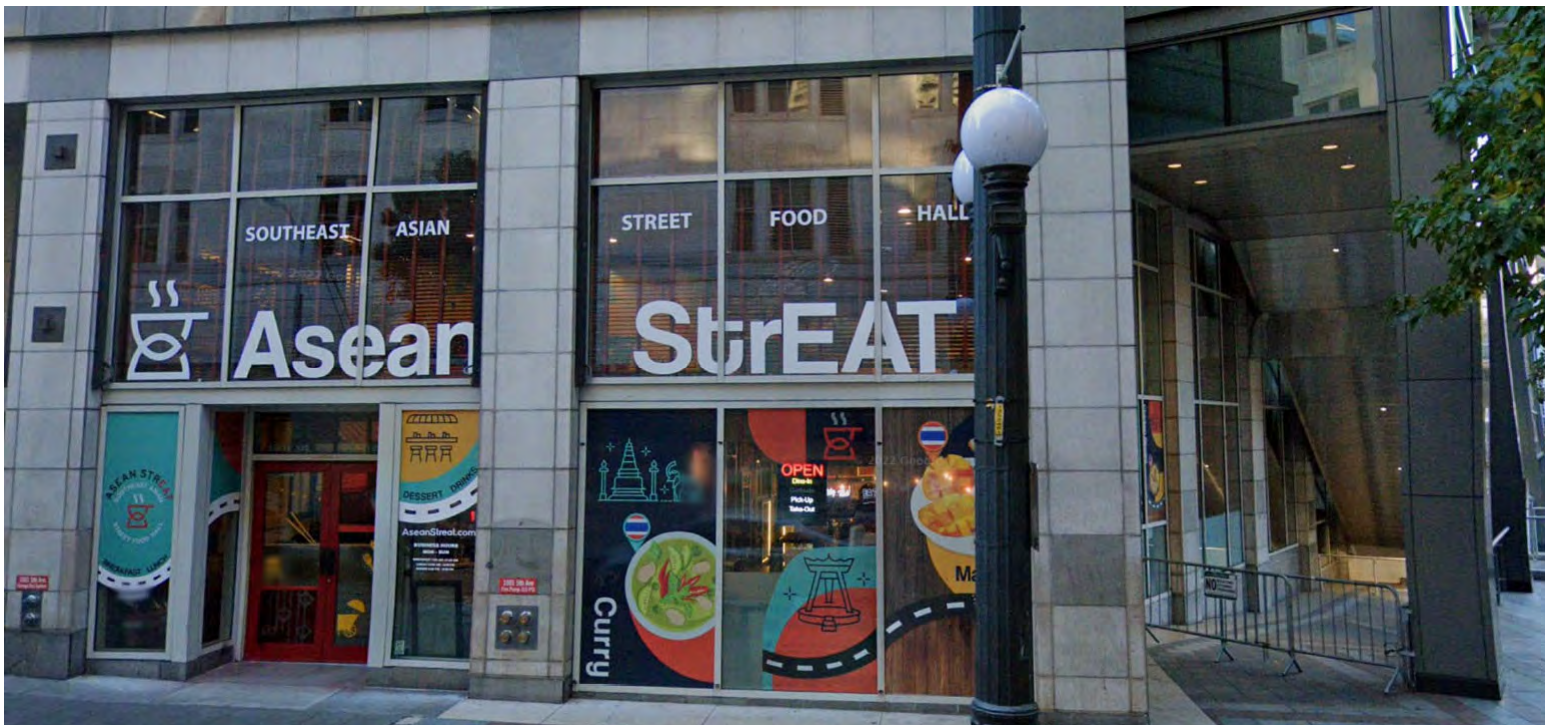




Southeast Asian Food Hall located in downtown Seattle featuring street *eats* food cart style serving favorite menus from Thailand, Vietnam, Singapore, Philippines, Indonesia, Myanmar, Laos, and Cambodia.



**ASEAN STREET** CAN BE FOUND ON BUSY STREETS, MALLS AND OFFICE BUILDINGS





**ASEAN STREET**  
IS HIGH ENERGY  
DINING FACILITY  
LOCATED IN UR-  
BAN SETTINGS





**ASEAN STREET** CAN FIT INTO A WIDE VARIETY OF SIZES AND SHAPED SPACES.

# DESIGN DIRECTION

DESIGN DIRECTION : REPRESENT A LOCAL STREET FOOD ATMOSPHERE  
 BY USING INSPIRATION FROM LOCAL SOUTHEAST ASIAN BUILDING FACADES

## REFERENCE IMAGES



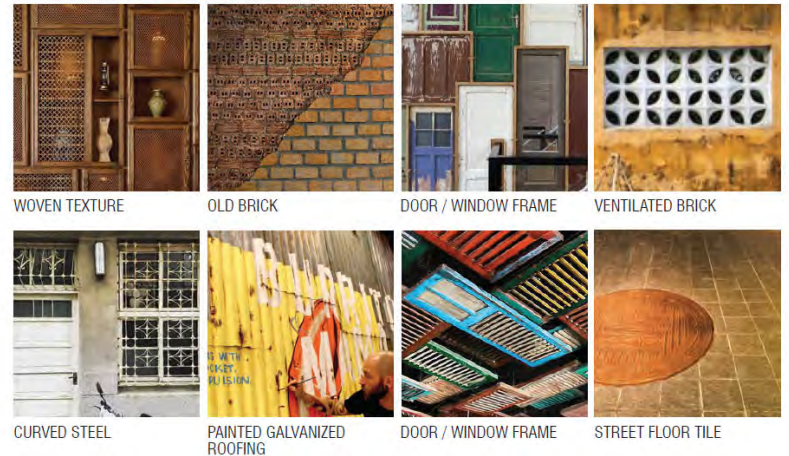
## LOOK & FEEL



## CONCEPT : ASEAN STREET FOOD



## MATERIALS





CHICKEN MASSAMAN



PAD THAI (THAI)



TOM YUM KUNG (THAI)



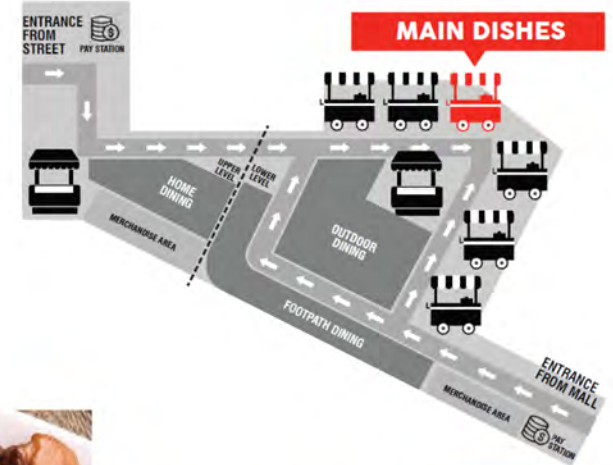
GREEN CURRY CHICKEN WITH ROTI (THAI)



# MAIN DISHES



PORK ADOBO (PHILIPPINE)



BAK KUT TEH (MALAYSIA)



AMOK (CAMBODIAN)



RICE TOPPED WITH STIR-FRIED PORK AND BASIL (THAI)



NASI LEMAK (MALAYSIA)



VIETNAMESE BROKEN RICE WITH GRILLED PORK



SINGAPOREAN CHICKEN RICE



# RICE



# NOODLE



VIETNAMESE PHO



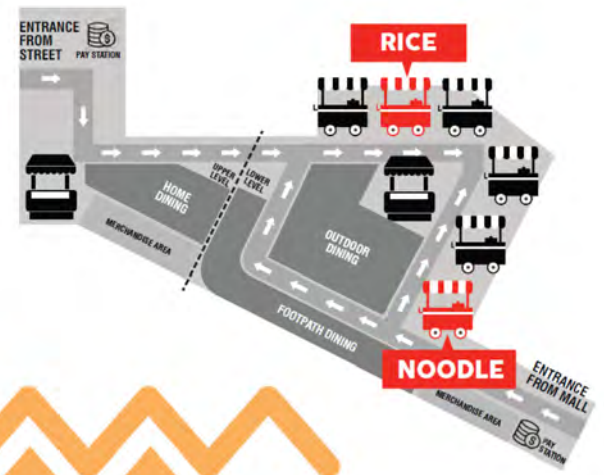
YENTAFO (THAI)



LAKSA (SINGAPORE NOODLE)



NORTHERN THAI CURRY NOODLES WITH CHICKEN





INDONESIAN PORK SATAY

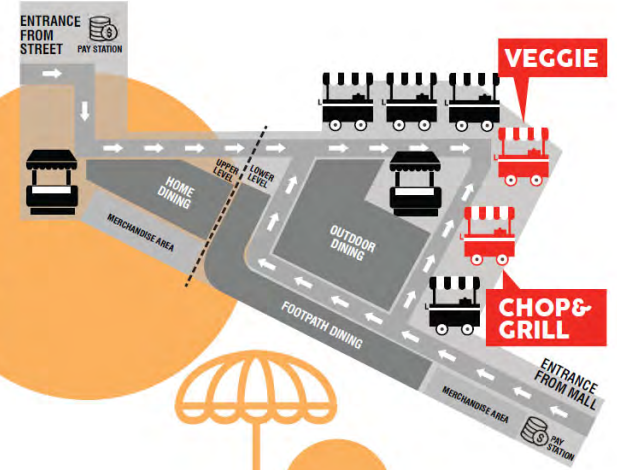


THAI SHRIMP CAKE



THAI STYLE GRILLED PORK WITH "JEAM" SPICY DIP

# CHOP & GRILL



# VEGGIE



VIETNAMESE SPRING ROLL



VIETNAMESE BANH MI



LUANG PRABANG SALAD (LAOS)



LAHPET : BURMESE TEA LEAF SALAD





# DIM SUM



DIM SUM HAS ALWAYS BEEN A TRADITIONAL COMFORT FOOD IN SINGAPORE, OWING TO MANY EARLY MIGRANTS BRINGING THIS WONDERFUL CUISINE TO OUR LITTLE ISLAND FROM HONG KONG. THROUGH THE DECADES, SINGAPORE HAS ALSO EVOLVED THE DIM SUM CULTURE TO INCLUDE DIFFERENT STYLES LIKE SHANGHAINAISE AND SZE CHUAN DISHES, AS WELL AS OUR OWN LOCAL TOUCH.



CHEONG FUN  
STEAMED RICE ROLLS



CANTONESE SHUMAI  
OPEN-FACED PORK AND  
SHRIMP DUMPLINGS



## SINGAPORE



CHAR SIU BAO  
BBQ PORK BUNS

HAR GAU  
STEAMED SHRIMP  
DUMPLINGS



XIAO LONG BAO  
SOUP DUMPLINGS





**ASEAN STREET** IS LOOKING FOR SPACES FROM 5,000 SF TO 9,000 SF

**ASEAN STREET** IS A ASIAN FOOD HALL SERVING BREAKFAST,LUNCH AND DINNER



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